

# AT&T Business Network Service (ABN)

Today's fast moving environment and tough economic times mean businesses have to be more resourceful and efficient than ever before, doing more, with less. Technology that simply keeps you up to speed is no longer sufficient. AT&T Business Network (ABN) can fundamentally advance the way you do business with a game-changing solution that provides a lot more, for a lot less.

## Your Single Solution, Delivered

AT&T Business Network (ABN) is a customizable, integrated offer that conveniently packages contracting, billing, discounting and servicing for the AT&T services you use every day. ABN helps save time, money and can grow with your changing business needs.

With ABN you simply select the eligible AT&T products and services that meet your needs and ABN:

- Combines multiple bills into a single bill
- Helps improve productivity through a personalized and secure eServicing web portal
- Simplifies the AT&T contracting experience with a single, unified contract
- Increases your buying power through a consolidated discounting approach
- Allows for quick and easy service updates as needs evolve
- Rewards your loyalty to AT&T with additional discounts

AT&T Business Network (ABN) is available nationally and includes local and long distance, toll-free, calling card, hosted and SIP trunking VoIP services, IP data services, wireless, dedicated Internet access, Access Channel Services, integrated access, and domestic private line services. Because ABN provides you discounts based on the volume of AT&T network services you purchase, the more you buy the better value you will enjoy. Best of all, AT&T makes it easy to manage your ABN plan through our award-winning, secure AT&T BusinessDirect® portal which delivers online tools for efficient, effective, convenient eServicing capabilities, 24x7.

## Get the Most for Your Dollar

ABN provides you discounts across eligible AT&T services, so you get the products you want at a better value – thanks to a volume discount arrangement, enterprise-wide discounts and loyalty programs for using more AT&T services. Plus, under one of the option plans, you can receive a discounted rate for certain Local services.<sup>1</sup> You will enjoy discounts based on your volume of purchases, and the ABN term you choose. And with AT&T's Monthly Growth Incentive (MGI), if your monthly billings are above your minimum monthly commitment, you are eligible for additional savings.

ABN Express, designed to further simplify the purchasing experience, takes many of our most requested products and conveniently packages them with pre-defined pricing, discounts based upon eligible monthly billing, and a single contract and bill. So you can start off with a combination of services such as wireless and internet, and as your business changes or grows you can easily add services such as AT&T IP Flexible Reach, a managed Voice over IP communication SIP-trunking solution.

## A Solution for Today – Ready for Tomorrow

From day one ABN provides you the best value for each of the services, and your discounts are based on your annual billing, so you don't have to worry about seasonal or monthly fluctuations. You're automatically future-ready, too. If your needs change, and you add or update technology, the ABN platform will adapt with you, ensuring that purchases of eligible products and services count towards your ABN volume discount. This means you can change your mix of services, throughout the life of your ABN term commitment and you can do so without starting over. How's that for flexibility?

## A Billing Approach to Make Your Life Easier

ABN makes it remarkably easy to manage your communications billings with flexible options to suit your individual business needs, including electronic billing, credit card payment, as well as the capability to combine your wireline and wireless billing onto a single bill. Combined with a secure and personalized AT&T BusinessDirect® portal you can manage your plan to ensure you are receiving the full benefits of your ABN contract – quickly and efficiently – any time, day or night.



### Puts You in Control

AT&T BusinessDirect provides you a way to manage your AT&T accounts 24x7, and you can design and customize the portal to meet your needs.

AT&T BusinessDirect offers an easy-to-use interface allowing you to:

- View your account structure, which shows how your services, locations, statements and invoices are organized across your network
- Order new capabilities or services
- Check the status of orders and installations
- View your current bill summary and call detail
- Pay your monthly bill via Electronic Funds Transfer or credit card
- Design and change your billing arrangements
- Customize your bill formats
- Contact your ABN support team
- Request maintenance and track the status of trouble tickets
- Learn about new applications, technologies and business solutions
- Obtain in-depth reports and analyses from AT&T Labs and our knowledge partners

Your AT&T BusinessDirect site makes everything faster, simpler and more convenient, with less paperwork, fewer phone calls, and anytime, any-day convenience. No special equipment or access needed; use any Internet connection and a standard browser. Your information and activity is all secured by multiple layers of authentication, so only you and personnel you authorize can access your site.

### Key Benefits

- **Simplifies the way you buy, manage, monitor and maintain service**
- **Saves you money as compared to buying stand-alone services**
- **Can easily change and grow with your evolving business**
- **Puts you in control – with AT&T's award winning e-servicing tool, AT&T BusinessDirect®**

### Take Advantage of Advanced Online Networking Tools

Through your AT&T BusinessDirect portal you can also take advantage of powerful online network management tools. These advanced interactive tools let you analyze, monitor and evaluate your own network activity and performance data. For example, with these world-class network tools you can:

- Access recent call detail to examine calling patterns, or even track individual calls
- Analyze trunk usage and efficiency to see where you're making optimum use of your facilities and where you could benefit from more (or less) capacity
- Monitor your overall network status in real-time

### Rely on AT&T

To see how we can help you get the most out of your spending with AT&T – just speak to your AT&T Account Executive about ABN, or visit us at [www.att.com/business](http://www.att.com/business).

**For more information contact your AT&T Representative or visit us at [www.att.com/business](http://www.att.com/business).**

1. The AT&T Local services which are available under an ABN option are not available in all geographic areas.

Disclosures: AT&T network services discounted under the AT&T Business Network discount arrangement are purchased under the AT&T Service Guide terms and conditions for that service or under the AT&T Unified Agreement. Wireless services from AT&T may require a separate contract.